

LIAISON

RBC

EX-100

Chief, RCM/OIS

24 March 1954

Chief, FBID/00

Scandinavian Radio News Treatment

1. The attached samples of "typical" news broadcasts from the Norwegian, Swedish, and Danish home broadcasting services, plus the covering summary, were prepared earlier this month by the BBC Monitoring Service in response to a British requirement. They have been supplied to us upon an information basis and are passed to you in the expectation that they may have some marginal or potential value to the Chief, PP/R in one general line of operations which you have indicated to be a routine field.

2. Although the summary is prepared strictly from the British point of view, this voluntary contribution is offered on the assumption that the British treatment may be of some interest and also because the summaries, allegedly of typical broadcasts, show fairly clearly in what perspective the United States is treated.

Enclosure:

BBC Study of Scandinavian Radios

STAT

AMW:NFK:jmb

0 & 1 - Add

1 - AMW

1 - NFK

1 - Exec files ✓